





INFO BABYBOOK Technical Support

Last update: 03/12/2014

QUICK GUIDE

The box and the cover of the Baby Book are produced with touch art matte, available in various colours. Alternatively it is possible to print colour images on the upper internal part of the box and on the cover.

ONLINE ORDER FORM

Use the new online order form available in the trade Area to order your BABY BOOK. You will be able to choose among the various touch colours available, or freely design the cover and the bottom internal of the box. A real time preview of the design helps choosing the most appropriate chromatic combinations.



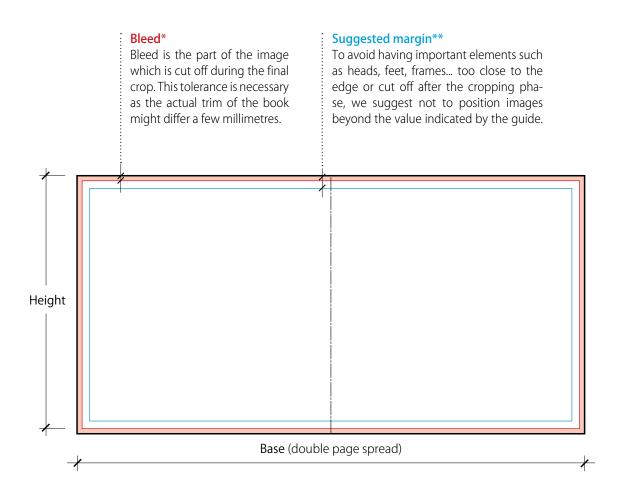
DESIGNING THE COVER AND THE BOTTOM BOX INTERNAL

By clicking on the DESIGN button you will gain access to the design tab. This section allows to import and design images by combining them with the available backgrounds, frames and effects. A 2D preview can be visualized by returning back to the order form.



vant palettes: this option will allow you to modify colours, dimensions or create specific effects.

Print and Bind book measurements

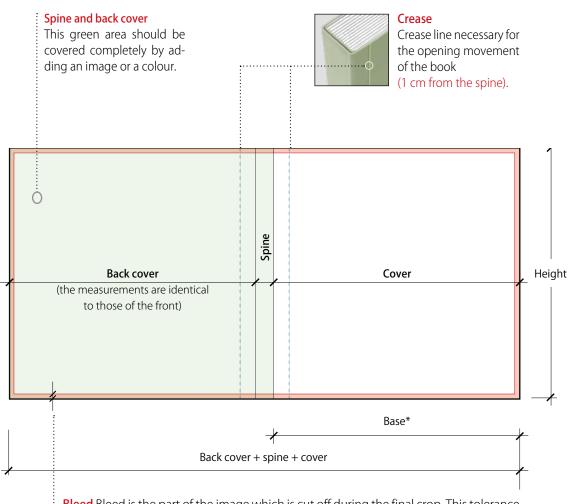


SQUARE		BASE	HEIGHT	BLEED*	SUGGESTED MARGIN**	SUGGESTED	
		cm.	cm	mm	mm	RESOLUTION DPI	
20x20	20x20 40,6		20,6	3	12	300	

To download Photoshop layouts select:



Print and Bind cover measurements



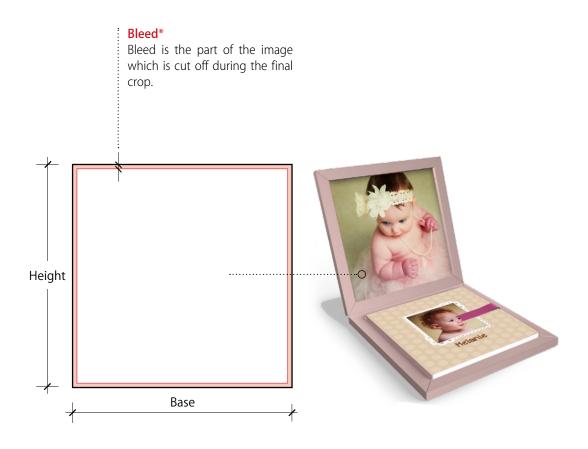
Bleed Bleed is the part of the image which is cut off during the final crop. This tolerance is necessary as the actual trim of the book might differ a few millimetres. Always make sure that the images go all the way up to the edge of the canvas.

Square	BASE	HEIGHT	BLEED*	SUGGESTED
	cm.	cm.	mm.	RESOLUTION DPI
20x20	20,5	20,6	3	300

SPINE				
PAGES QUANTITY	20-30	32-40		
SPINE cm.	1,7	2,2		

*Base. This measurements apply to the cover and to the back cover. Example. 20x20 book, 20 pages: 20,5+1,7+20,5 = 42,7 cm

Print and bind measurements for the internal of the box.



Square	BASE	HEIGHT	BLEED*	SUGGESTED
	cm.	cm.	mm.	RESOLUTION DPI
20x20	21,5	21,5	3	300